



STRATEGIC PRINCIPLES

MOBILITY & CONNECTIVITY

Provide convenient and sustainable choices for people to get where they are going.



CLIMATE & ENERGY RESILIENCY

Reduce climate impact, protect our environment and energy and improve reliability.



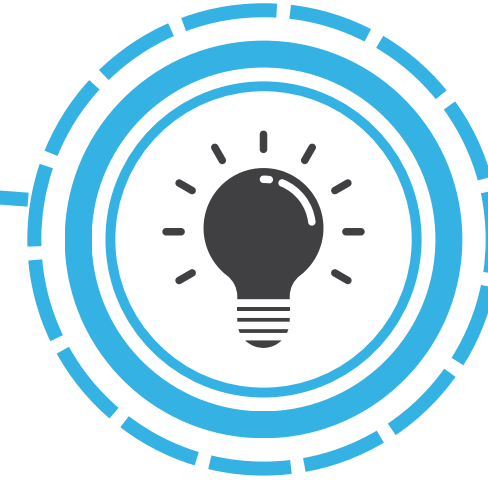
PARKS & OPEN SPACE

Provide diverse outdoor options for recreation and community with nature at any age.



ENGAGE & LEARN

Leverage existing and new programming to support a sense of community and lifelong learning.



INCLUSIVE & DIVERSE

Effectuate equitable investment and social/environmental justice in the city and cultivate an organization that reflects our city's diversity.



HOUSING & HOMELESSNESS

Provide housing options for everyone and services for the most vulnerable members of society.



CORE SERVICES & INFRASTRUCTURE

Sustain a financially sound city in which everyone feels safe and secure, with quality services and well-maintained infrastructure.



LOCAL ECONOMIC DEVELOPMENT

Catalyze development in riverfront and downtown areas and attract and retain businesses to maintain strong and diverse local economy.



2024 STRATEGIC PRIORITIES

POLICY

- Flood Protection (Federal Project)
- Fiscal Strategy: Sales Tax Measure for Core Services & Infrastructure Bond
- Light Rail Extension/Transit Expansion
- Enterprise Crossing Project Development
- Bryte Park Master Plan Implementation
- Stone Lock Planning & Development
- Equitable Investment Programs
- Impact Fee Reductions in EIFD/Urban Infill Areas
- Stormwater Flood Protection & Maintenance
- Climate Action Plan Implementation
- Explore Public Art Policy
- Park & Facility Naming Policy: Review & Update

MANAGEMENT

- Homelessness & Communitywide Impact Management
- Retail Cannabis Program Implementation
- I Street Bridge Replacement/Deck Conversion
- Municipal Workforce Diversity & Gender Equality
- Citywide Public Safety & Security
- Grand Gateway Development
- Pheasant Club Development
- Tourism Improvement District & Property Business Improvement District Evaluation/Implementation
- Project Labor Agreement Evaluation
- Cultural & Community Events
- Community Academy Implementation
- Explore Affordable Housing Program for Police Officers
- Development Services Enhancements